



HAUTLENCE

PRESS RELEASE

HELIX BY HAUTLENCE: SPIRALING INTO THE FUTURE

HAUTLENCE PRESENTS HELIX SERIES 1

Reference: CD51-TI00

Neuhausen am Rheinfall, June 10th 2025

There are moments—rare ones—when watchmaking seems to vibrate with electricity. When engineering flirts with philosophy. When design stops mimicking the past and begins bending the future. Enter Helix by Hautlence. An independent timepiece, born in Schaffhausen, sculpted with the boldness of those who have nothing to prove—except their freedom. This is not a watch. It's a statement. Architecture in motion.

Let's start with the shape: HAUTLENCE introduces a new rectangular case. Small, sharper. Machined from lightweight titanium, it speaks a language of refined brutalism—uncompromising, assertive, and monumental. A wrist-worn monolith.

And it's not only about presence. It's about performance. Sitting atop this rectangular case, water-resistant to 10 ATM, is a domed sapphire crystal that adds a note of softness — a curvature so pure, so precise, it bends light to its will. Crafting such a crystal is a technical madness, but the reward is worth it:



it draws all eyes inward, magnifying the heart of the watch like a lens focused on a revolution: its central cylindrical tourbillon.

More than a watch, Helix is a vision. A manifesto in motion. The cylindrical tourbillon isn't just centered; it *is* the center, the conceptual core. Spiraling like DNA, it becomes a kinetic sculpture, adding a third dimension to reimagine the tourbillon.

Flanking this tourbillon are two retrograde displays, for hours and minutes, that perform their choreography with crisp, deliberate precision.

At the heart of the Helix Series 1 ticks the D51 automatic calibre. Designed, developed, and manufactured entirely in-house, it features a micro-rotor that allows for balanced, compact proportions without compromising performance. This movement includes 235 components, beats at a frequency of 3 hertz, and offers a 65-hour power reserve.

Since its beginnings, HAUTLENCE has never liked repetition. Born in Neuchâtel, now based in Schaffhausen, the brand has always walked the line between mechanical obsession and raw aesthetic power. The Helix follows this path: it doesn't just measure time, it redefines it.

This is not a watch for timid collectors. It's for those who see time not as a circle, but as a spiral—because each moment rises, evolves, and never repeats.





HELIX

Series 1

REFERENCE CD51-TI00
LIMITED EDITION OF 28 PIECES

CASE

- Case middle and bezel: satin-finished and polished grade 5 titanium
- Crown: polished grade 5 titanium with black rubber ring, engraved HAUTLENCE logo
- Crystal: extra-hard domed sapphire crystal with anti-reflective treatment
- Back: sapphire crystal, engraved «HAUTLENCE», «10 ATM», «Suisse»
- Dimensions: 37.0 x 45.10 x 11.8 mm / 10.5 mm without sapphire crystal
- Water resistance: 10 ATM

DIAL

- Skeletonized and rhodium-plated brass with vertical finishing
- Hours and minutes displays: rhodium-plated brass with blue ALD coating
- Globolight® hours and minutes numerals

LIMITED EDITION

- 28 pieces

CALIBRE

- D51 automatic mechanical movement with microrotor
- Retrograde hours and minutes
- Central cylindrical tourbillon
- Power reserve: minimum 65 hours
- Alternances: 21,600 vibrations/hour
- Number of components: 235
- Number of jewels: 36

STRAP

- Gray rubber strap with navy blue textile inserts
- Buckle: grade 5 titanium
- Quick strap release function

ABOUT HAUTLENCE

Founded in 2004, HAUTLENCE – whose name itself is an anagram of Neuchâtel – pays tribute to the birthplace of the watchmaking art. The brand has been praised by watch collectors and aficionados from across the world for bringing a new dynamism to the art of fine watchmaking.

In 2022, HAUTLENCE embarked on a new chapter in its history. While continuing to refine and develop the brand's signature codes, HAUTLENCE adopted a brand new, more contemporary, and sporty approach. Featuring a new structure, a more exclusive distribution network, and a visual identity aligned with the brand's positioning, HAUTLENCE now has the resources to confirm its status as a leading independent.

With an annual production of around 200 pieces, HAUTLENCE has nine calibres designed and developed in-house, whilst also relying on external partners for the movements used in certain collections.

In strategic terms, HAUTLENCE can count on support from MELB Holding, an independent family watchmaking group that has been offering its experience and network since 2012, with the synergies between HAUTLENCE and the group sure to grow.

HAUTLENCE is pushing the boundaries of traditional watchmaking codes, uniting them with innovative mechanical solutions and an unlimited universe borrowed from the various arts, combining design, architecture, and movement. The brand takes its inspiration from this to create new approaches to time display, which it uses to elevate the two key dimensions of space and time. Ever conscious of a functional relationship with beauty, HAUTLENCE invents timepieces with completely new contours and depths, respecting every stage and every person involved in their production.

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