



HAUTLENCE

PRESS RELEASE

BACK TO THE RETRO FUTURE

HAUTLENCE releases the vintage-inspired masterpiece RETROVISION '47 as a limited series

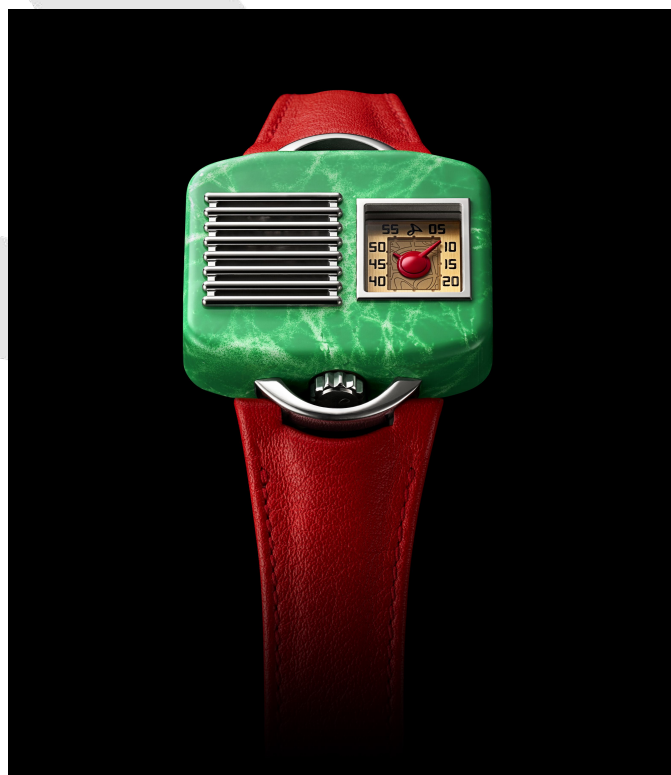
Neuhausen am Rheinfall, 25th June 2024

What began as a whispered secret at Watches & Wonders 2024 is now the talk of the town. HAUTLENCE is thrilled to announce the RETROVISION '47, a limited edition series based on the captivating and truly singular RETROVISION '47. Originally conceived as a talking piece for the fair, this watch turned heads and stole hearts, mesmerizing the press, retailers, and collectors alike.

It all started with a little question: "What if?". Feeling particularly nostalgic on its 20th anniversary, HAUTLENCE imagined what their watches would have looked like if the brand had existed in the 1940s. The overwhelming feedback at the fair was a delightful surprise and the perfect affirmation for HAUTLENCE as they celebrate two decades of their brand. So, in a bold move, HAUTLENCE is now crafting a special series of just 10 pieces, aptly named the RETROVISION '47.

The distinct rectangular HAUTLENCE case with rounded edges is modeled after television sets of the past. Like its content was always intended to be animated and intriguing, the television case is a perfect fit for the brand's quirky, kinetic take on mechanical watchmaking. But what if HAUTLENCE was established in the 1940s rather than 2004?

The historical object that ultimately served as the source of inspiration for this exceptional piece isn't a television set at all, but it's close enough. Made by the General Television & Radio Corp. Chicago in the 1940s, the "Model 5A5" is a radio broadcast receiver. Still, its design demonstrates how it set the template for the overall form of televisions of that era, with its segmenting of the screen and speaker as well as its dials and knobs. Easy enough to carry around the house but visually outstanding as a sort of sculptural piece, the General Television & Radio Corp. Chicago Model 5A5 represents the perfect harmony between form and function, with its own, distinct look.



Handcrafted in a hand-painted titanium case with a cuboidal form featuring soft, rounded corners, the HAUTLENCE RETROVISION '47 mimics the look of the marbled green and white Bakelite of the historical broadcast receiver's case. Almost a miniaturized version of the radio converted into a wristwatch, it features titanium attachments that serve as lugs in the form of carrying handles, with the crown at 6 o'clock to maintain the case's symmetry. The red leather strap adds a vintage touch to this otherworldly creation that could have come from an alternate timeline in HAUTLENCE's history.

One could even say that the RETROVISION '47 is the most traditional HAUTLENCE ever made, as it features a proper hour and minute dial with central hands. On a small offset

dial on the right side with a flat rectangular sapphire crystal, the red hands take on the three-dimensional form of the frequency selector dial, with the dial done in brass and 2N gold with an embossed pattern made of the HAUTLENCE Möbius emblem. On the left side of the case, is the “speaker” grill, under which the wearer can make out a 60-second flying tourbillon whirling away.

The case back is modeled after the back of the Model 5A5 radio receiver, with a specifically shaped plate engraved with the brand name and serial number. The round sapphire display back features some general information in the same

vein as the radio. It offers a view of the D20 automatic caliber, which provides a power reserve of 72 hours.

Whimsical, evocative, and proudly unusual, the RETROVISION '47 marks the 20th anniversary of HAUTLENCE with a reimagining of what could have been and what could still be, with all the horological ingenuity that the brand stands for and its unique vision of kinetic, wearable art.

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REFERENCE ED20-SP00

RETROVISION '47

CASE

- Case: grade 5 titanium with hand-painted shell
- Lugs, speaker grill, dial frame: grade 23 titanium
- Engraved HAUTLENCE logo on the crown
- Crystal: rectangular sapphire crystal with anti-reflective treatment
- Back: sapphire crystal, engraved «MODEL ED20», «MADE TO OPERATE ONLY ON 21'600 A/h», «GUARANTEED AUTONOMY FOR 72 hours», «Proudly produced in Switzerland»
- Dimensions: 39.2 x 44.4 x 12.1 mm

DIAL

- Dial: 2N gold-plated brass with flying indicator and vertical satin finishing, minute numerals in black Super-LumiNova® and an embossed pattern of the HAUTLENCE Möbius emblem in the center
- Speaker: radio waves in gray Super-LumiNova® on a black background

CALIBER

- D20 self-winding mechanical movement
- Double hairspring flying tourbillon
- Power reserve: minimum of 72 hours
- Regulating organ: 21'600 vibrations/hour
- Number of components: 176
- Number of jewels: 39

STRAP

- Red calf leather
- Buckle: steel

LIMITED EDITION

- 20 pieces



ABOUT HAUTLENCE

Founded in 2004, HAUTLENCE – whose name is an anagram of Neuchâtel – pays tribute to the birthplace of the watchmaking art. The brand has been praised by watch collectors and aficionados from across the world for bringing a new dynamism to the art of fine watchmaking.

In 2022, HAUTLENCE embarked on a new chapter in its history. While continuing to refine and develop the brand's signature codes, HAUTLENCE adopted a brand new, more contemporary, and sporty approach. Featuring a new structure, a more exclusive distribution network, and a visual identity aligned with the brand's positioning, HAUTLENCE now has the resources to confirm its status as a leading independent.

With an annual production of around 200 pieces, HAUTLENCE has nine calibers designed and developed in-house, whilst also relying on external partners for the movements used in certain collections.

In strategic terms, HAUTLENCE can count on support from MELB Holding, an independent family watchmaking group that has been offering its experience and network since 2012, with the synergies between HAUTLENCE and the group sure to grow.

HAUTLENCE is pushing the boundaries of traditional watchmaking codes, uniting them with innovative mechanical solutions and an unlimited universe borrowed from the various arts, combining design, architecture, and movement. The brand takes its inspiration from this to create new approaches to time display, which it uses to elevate the two key dimensions of space and time. Ever conscious of a functional relationship with beauty, HAUTLENCE invents timepieces with completely new contours and depths, respecting every stage and every person involved in their production.

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